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APPLYING FOR A  
LONDON MARATHON  
CHARITY PLACE WITH



ROY CASTLE  
LUNG CANCER  
FOUNDATION

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**NICK**

 ROY CASTLE  
LUNG CANCER  
FOUNDATION

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**There are a lot of charities in the UK, so firstly we would like to thank you for choosing to support Roy Castle Lung Cancer Foundation at the TCS London Marathon.**

**The London Marathon is our biggest fundraiser of the year.  
Each runner is expected to raise £2,200 for the charity, which is no easy task!**

**This is months of fundraising, organising events, bag packs, raffles and bake sales.  
Months of running in the dark, rain, snow and mud. Months of blisters,  
black toe nails and niggling injuries.**

**Everyone who runs this iconic race is a super hero to us!**

**As the London Marathon is such a huge event, with a large fundraising target and training regime, we want to make sure that you know exactly what you're signing up for!  
We also want to make sure that everyone running for Roy Castle Lung Cancer Foundation is fully committed and shares our passion and vision of a world where no one dies of lung cancer.**

**We want to help you make the most of your application form and answer any questions about the application process and event that you may have.**



**Roy Castle Lung Cancer Foundation is the only UK charity wholly dedicated to defeating lung cancer. It is a responsibility we take very seriously.**

**Lung cancer can affect anyone - men and women, young and old, smoker and non-smoker. It is the UK's biggest cancer killer - in both men and women. It kills more people than breast, bowel and prostate cancer combined. To put that into perspective, more people will be diagnosed with lung cancer this year than will be running the London Marathon!**

**Despite this, lung cancer still receives only 6% of research funding. This is simply not good enough.**

**Roy Castle Lung Cancer Foundation is proud to provide a wide range of services to help those affected by lung cancer including patient information days, support groups and our free nurse led helpline.**

**We are committed to funding research projects so researchers can make the breakthroughs that lung cancer so desperately needs.**

**We are passionate about getting people aware and talking about lung cancer as much as other cancers.**

**Through our campaigns, we have challenged the stigma surrounding lung cancer, petitioned for a nationwide roll out of a lung cancer screening program, challenged the public perception of a "typical lung cancer patient" and encouraged people to face their fear and become more aware of the early signs and symptoms.**

**We simply couldn't do this without you!**





**We're here for you through every step of your London Marathon journey.**

**Our dedicated London Marathon team will get you registered and will support you throughout your fundraising and training.**

**As a Roy's Runner, you will receive:**

- **Free "Roy's Runners" vest for you to wear during your training and on race day.**
- **Iron on letters to personalise your vest.**
- **Fundraising pack full of tips to help you make the most of your fundraising.**
- **A detailed training plan to get you off to the best start.**
- **An invitation to join our closed facebook group "I Am A Roy's Runner" – here you will find some very experienced runners, as well as beginners, so it's a great place for sharing and finding training advice, fundraising ideas and that bit of moral support or encouragement when you need it most.**
- **An invitation to join our Roy's Runner London Marathon WhatsApp Group. Our runners love to share their journey and pictures in our WhatsApp group. We also include a few members of staff in the group as well as volunteers in case you have any urgent questions outside of office hours.**
- **A reception close to the finish line with shade, drinks and snacks.**
- **A Roy's Runners medal and certificate to show off to all of your friends and family.**

## Well, you've read all about us – now it's over to you!

If you like what you've read so far and think you can see yourself as a London Marathon Roy's Runner, then it's time to fill in your application form.

Your application form is an important part of the team selection process; it's used to determine whether or not you'll be successful in securing one of our limited charity places.

It's really important that you try to capture all of the relevant information we have asked for, so we can get a good feel for who you are and why you would make a fantastic London Marathon runner!



## TIPS FOR A GREAT APPLICATION

### **Make sure your contact details are correct and up to date**

Make sure your contact details are correct and up to date. Applications will be reviewed at the end of June, and we will be contacting all applicants soon after. Please be aware you may not hear from us straight away due to the demand and number of applications we receive, so please make sure that the contact details you give will be correct at that time.

### **Make sure you include as much information as you can about your connection to the charity**

We know this can be difficult and it may not be the easiest thing to get down on paper, but we want to know exactly why Roy Castle Lung Cancer Foundation is so important to you.

We want to make sure our team is full of runners who share our vision and are as passionate about beating lung cancer as we are, so the more information you can give us, the better.

### **Be sure to include any previous fundraising or campaigning that you have done**

Your application form will be reviewed by a panel of Roy Castle Lung Cancer Foundation employees and volunteers, so even though you have a great relationship with a member of staff, they may not be in the room to put in a good word for you.

Make sure you outline everything you have done in support of the charity or other charities. Assume we know absolutely nothing about you. Show off your incredible achievements!

### **Include as much details as you can into your fundraising plan**

Our charity places in the TCS London Marathon are incredibly limited, so a fundraising plan that simply promises to raise the minimum sponsorship won't cut the mustard.

We want to hear everything you have planned. Are you going to plan any events? Are you going to organise a cake sale, a bingo night, a raffle or a car boot sale?

How much do you expect to raise from each activity? If you're setting up an online fundraising page, who are you circulating it to? Does your employer offer match funding?

We want to see a clear understanding of fundraising with a detailed plan of how you will hit the fundraising target.

### **You must make sure you have read and agreed to our terms and conditions**

You can find the terms and conditions in the Fundraising Agreement. You will be asked to tick to confirm that you have read and understood these.

You will not be permitted to submit your form without doing so.

To apply for one of our charity places in the TCS London Marathon, simply go to:

[roycastle.org/events/london-marathon-2025](https://roycastle.org/events/london-marathon-2025)

and click on "Apply Now" – you will then be directed to our online form. Complete the form using the tips above and submit.



## FREQUENTLY ASKED QUESTIONS

- *Does it cost me anything to run the London Marathon for Roy Castle Lung Cancer Foundation?*

Applying for a charity place is completely free. If you are successful in gaining a place in our team, you will be asked to pay a registration fee of £50 to secure your place and cover our costs.

This registration fee is non-refundable.

If you are one of the lucky few to gain a place in the London Marathon public ballot, you can still choose to support us. You will still receive the same benefits as our charity place runners.

If you do secure your charity place with us, and then find out that you have also been successful in the ballot at a later date, we will of course refund your registration fee of £50 if you wish to run with your ballot place.

- *What is the minimum sponsorship?*

We ask all of our charity place runners to raise a minimum of £2,200 for Roy Castle Lung Cancer Foundation. This could fund vital research into early detection and save lives.

There is no minimum fundraising target for ballot place runners – we simply ask that you raise as much as you can!

- *What if I can't raise the minimum sponsorship?*

We do ask that you take the minimum sponsorship seriously, although we do appreciate that raising such a huge amount can be daunting.

We take a lot of care when setting the minimum amount to make sure that the charity makes a profit and that that money is spent where it is needed most.

If you are worried about hitting the minimum sponsorship target, don't be! We are here to help you throughout your fundraising journey, whether that is giving you support, ideas or advice, or providing you with fundraising materials. Just keep in touch, we're all in this together!

- *When is the application deadline?*

There is no current deadline, but we ask that you apply as soon as possible to avoid any disappointment. Places are limited and may become unavailable.

- *Can I apply to the public ballot and apply for a charity place?*

Of course, if you are successful in gaining a charity place and you are then successful in the ballot, just let us know and we will reassign your place to another runner. You can still support Roy Castle Lung Cancer Foundation and will receive the same support as you would if you were a charity place runner.

- *When will I know the outcome of my application?*

Applications will be reviewed the end of June and you will be contacted shortly after with your outcome.

If you have been successful in securing a charity place with us, you will be expected to confirm your place and pay your registration fee by the deadline provided

- *Can I run for more than one charity?*

If you are successful in securing one of our charity places, we ask that all of your fundraising goes to Roy Castle Lung Cancer Foundation. If you have a ballot place, you can run for as many charities as you like!

- *What happens if I need to pull out of the marathon?*

If for any reason, you are unable to run in the London Marathon, you must contact the London Marathon team at Roy Castle Lung Cancer Foundation as soon as possible. We will discuss rolled over places on a case by case basis.

For further information, please contact: [sport@roycastle.org](mailto:sport@roycastle.org)