



ROY CASTLE
LUNG CANCER
FOUNDATION

LET GO OF THE LABELS

**DON'T LET LABELS
DISTORT THE
REAL PICTURE**

**LIAM DIDN'T SMOKE
SO HIS CHEST PAIN WAS
PUT DOWN TO STRESS.
LUNG CANCER WAS
NEVER CONSIDERED.**

**NOW IT'S
TOO LATE.**

Lung cancer can affect anyone but labels like '*smoker*' and '*non-smoker*' can distort what's really going on and stop people being diagnosed earlier.

KNOW THE SYMPTOMS AND TAKE ACTION:

- Persistent cough
- Shortness of breath
- Repeat chest infections
- Coughing up blood
- Chest pain
- Feeling tired for no reason
- Back or shoulder pain
- Hoarseness or wheezing
- A lump in your neck
- Finger clubbing
- Unexplained weight loss or loss of appetite.

